

QUÉBEC AT CANNES

DIRECTORY OF PARTICIPANTS

Espace Québec - Pavillon 127
International Village
Esplanade Georges Pompidou
Cannes
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Québec 

Hélène David

Once again, Québec artists will shine at the legendary Festival de Cannes. This is a source of pride for everyone in Québec, and a strong testimony to the immense talent of our artists, who create works of a remarkable sensitivity and indisputable beauty.

Thanks to its vitality and creativity, our cinema travels to screens and festivals worldwide, garnering broad recognition.

Congratulations to all the teams of the shortlisted films. With your passion and vision, you contribute to enhancing the international reputation of Québec filmmaking. I also wish to salute the talent of Xavier Dolan, who, after triumphing and inspiring a whole generation of young filmmakers by winning the 2014 Jury Prize, will be the first Quebecer to be member of the jury, a prestigious role, at this year's festival. Thank you to the artists who contribute to making Québec cinema so rich and unique.

Enjoy our cinema!



A handwritten signature in dark ink, appearing to read 'Hélène David'.

Hélène David

Minister of Culture and
Communications

Minister responsible for
the Protection
and Promotion of the French
Language

Monique Simard

Québec is proud to see *Bleu Tonnerre*, Philippe David Gagné and Jean-Marc E. Roy's short film reach the Directors' Fortnight selection, along with the feature film *Fatima*, a France/Québec co-production with Serge Noël - Possibles Média. This year, Québec filmmakers have attained unprecedented recognition at Cannes - with Denis Villeneuve and his feature film *Sicario* vying for the Palme d'Or, and Xavier Dolan's historic selection to serve on the feature film jury. It would be unthinkable not to mention the homage being paid to one of Québec's film classics, a hard-hitting oeuvre that has influenced countless generations of filmmakers: Michel Brault's *Orders*. This year, *Orders* is showing as part of Cannes Classics; in 1975 some 40 years ago at the Festival, it brought home the Best Director Award.

This is an amazing time for Québec's young filmmakers, whose vision and convictions are once again making an impact on the international scene. There is no doubt that these artists, bursting with creativity as they are, contribute enormously to taking our film arts to the next level. Again this year, the Société de développement des entreprises culturelles (SODEC) is pleased to welcome our filmmakers under the Espace Québec umbrella and to support them in establishing key relationships with foreign partners. To this end, our SODEC_LAB_IMMERSION CANNES 2015 program - a learning lab we are enormously proud of - will showcase five promising, talented, young producers, in a partnership with Les Offices jeunesse internationaux du Québec (LOJIQ).

SODEC will also be present at the Marché du Film, welcoming and assisting Québec's many producers, directors, distributors and film industry professionals to make the most of their experience at the event. Congratulations to all the Quebecers who work tirelessly to inspire pride in our film arts - your work is both appreciated and celebrated!

Enjoy the movies!



Monique Simard

President and CEO
Société de développement des
entreprises culturelles

SODEC SALUTES THE TALENT OF OUR QUÉBEC CREATORS AND PROFESSIONALS AT CANNES

Co-directors
Philippe David
Gagné
and
Jean-Marc E. Roy,
with co-producers
Menaïc Raoul
and
**Gabrielle Tougas-
Fréchette**

VOYELLES FILMS

Quinzaine des
Réalisateurs
Bleu Tonnerre





Co-producer
Serge Noël

POSSIBLES MÉDIA

Quinzaine des
Réalisateurs
Fatima

Director
Michel Brault (1928 - 2013)

Cannes Classics
Les Ordres

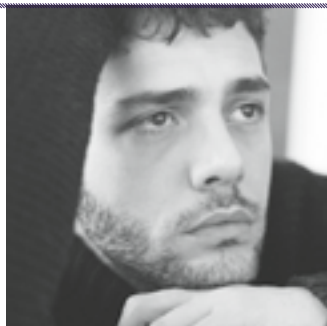
This film was digitally remastered and restored thanks to Éléphant, which has, for more than five years, undertaken the same for several heritage works of Québec cinema.



Director
Denis Villeneuve

Official competition
Sicario

Xavier Dolan
Member of the Jury



LE QUÉBEC EST À CANNES



Ziad Touna
Cousin Films

Pierre Even
Item 7

Marie-Claude Beauchamps
CarpeDiem Film & TV

Nicolas Comeau
1976 Productions

Anne-Marie Gélinas
EMAFilms

SPOTLIGHT SUR 5 PRODUCTEURS

18 mai - 9 h

Plage des Palmes

ESPACE QUÉBEC
cinéma

Village International - Riviera
Pavillon 127
Tél. : +33 (0)4 92 59 02 24



www.sodec.gouv.qc.ca

Québec 

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PRODUCERS



www.1976.tv

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CARPEDIEM FILM & TV



www.carpediemfilmtv.com

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CDFILMS



www.cdfilms.net

ART & ESSAI SODEC LAB 2015



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CHASSEURS FILMS SODEC LAB 2015



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printemps
été
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Félix Dufour-Laperrière
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Cœur de Pirate
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Gypsy Kumbia Orchestra
Pierre Lapointe
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Denis Marleau et Stéphanie
Jasmin, UBU
Messner
Théâtre Le Clou

Livre

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SODEC – SUPPORTED QUEBECERS FILM FESTIVALS

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www.fcvq.ca

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www.vuesdafrique.org

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www.fifem.com

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www.artfifa.com

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www.regardsurlecourt.com

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www.ridm.qc.ca

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www.rvcq.com

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www.acct.ca

ALLIANCE QUÉBEC ANIMATION (AQA)

www.alliancequebecanimation.com

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www.aqpm.ca

DIRECTOR'S GUILD OF CANADA (DGC)

www.dgc.ca

SOCIÉTÉ DES AUTEURS DE RADIO, TÉLÉVISION ET CINÉMA (SARTEC)

www.sartec.qc.ca

SOCIÉTÉ PROFESSIONNELLE DES AUTEURS ET DES COMPOSITEURS DU QUÉBEC (SPACQ)

www.spacq.qc.ca

UNION DES ARTISTES (UDA)

www.uniondesartistes.com

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www.bctq.ca

BUREAU DU CINÉMA ET DE LA TÉLÉVISION DE MONTRÉAL

www.montrealfilm.com

BUREAU DU CINÉMA ET DE LA TÉLÉVISION DES LAURENTIDES

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www.ville.quebec.qc.ca/gens_affaires/tournage/index.aspx

BUREAU DU CINÉMA DE SAGUENAY

www.industrie.saguenay.ca/fr/cinema

GOVERNMENTAL AND PARA-GOVERNMENTAL ORGANIZATIONS

CONSEIL DES ARTS DE MONTRÉAL

www.artsmontreal.org

CANADA COUNCIL FOR THE ARTS

www.canadacouncil.ca

CONSEIL DES ARTS ET DES LETTRES DU QUÉBEC (CALQ)

www.calq.gouv.qc.ca

DÉLÉGATION GÉNÉRALE DU QUÉBEC À PARIS (DGQP)

www.gouv.qc.ca/portail/quebec/international/france

LES OFFICES JEUNESSE INTERNATIONAUX DU QUÉBEC (LOJIQ)

www.lojiq.org

MINISTÈRE DE LA CULTURE ET DES COMMUNICATIONS (MCC)

www.mcc.gouv.qc.ca

NATIONAL FILM BOARD OF CANADA (NFB)

www.nfb.ca

SOCIÉTÉ DE DÉVELOPPEMENT DES ENTREPRISES CULTURELLES (SODEC)

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TELEFILM CANADA

www.telefilm.ca

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ARTV

www.artv.ca

BRAVO-FACT

www.bravofact.com

H264 DISTRIBUTION

www.h264distribution.com

KINO-QUÉBEC

www.kino-quebec.qc.ca

LA DISTRIBUTRICE

www.ladistributrice.ca

LA FABRIQUE CULTURELLE

www.lafabriqueculturelle.tv

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PHI FILMS

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PRENDS ÇA COURT !

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RADIO-CANADA

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REGARD SUR LE COURT MÉTRAGE AU SAGUENAY

www.regardsurlecourt.com

TÉLÉ-QUÉBEC

www.telequebec.tv

TRAVELLING DISTRIBUTION

www.travellingdistribution.com

TV5 QUÉBEC CANADA (UNIS)

www.tv5.ca

VIDÉOGRAPHE

www.videographe.qc.ca

VUE SUR LA RELÈVE

www.vuesurlareleve.com

WAPIKONI MOBILE

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SODEC_LAB_IMMERSION CANNES 2015

Five up-and-coming Québec producers are at
SODEC_LAB_IMMERSION CANNES 2015!
A new SODEC initiative in partnership with LOJIQ –
Les Offices jeunesse internationaux du Québec



Laurent ALLAIRE
Chasseurs Films Inc.

Chasseurs Films Inc. is a Canadian company that defends artistic works capable of reaching a wide public. We believe in our creators and are persuaded that the stories which arise from our collaborations with these artists, will have the capacity to travel. We believe firmly in the cinema and in its power to communicate various points of view.



Mila AUNG-THWIN
EyeSteelFilm

EyeSteelFilm is best known for international feature documentaries such as *Up the Yangtze* and *Last Train Home*. We also make fiction and interactive projects, as well as distribute films in the Canadian market. We've won a diversity of awards such as Emmys, Golden Horse, Webby, and the United Nations Award. We are currently developing two feature-length fiction films with directors Halima Ouadiri and Yung Chang.



PRODUCTIONS
LEITMOTIV

Patricia BERGERON
Productions Leitmotiv

Leitmotiv produces documentaries, features and short fiction, and is exploring digital media. Their short film, *Nina*, will be presented in the Not Short on Talent showcase (Talent tout court).



FILMS
53/12

Maxime BERNARD
Films 53/12

Founded in 2002, Montreal-based Films 53/12 develops and produces feature films intended for the national and international markets. Its productions have been showcased at the Toronto, Sundance and Berlin festivals. The company seeks talents who propose original and personal visions of the world



art & essai

Hany OUICHOU
Art & Essai

Founded in 2012, Art & Essai produced a dozen short films that made their mark in numerous international festivals. In 2015, the company produced its two first feature films, Vincent Biron's *Prank*, and *Ceux qui font les révolutions à moitié n'ont fait que se creuser un tombeau* from Simon Lavoie and Mathieu Denis.

CO-PRODUCING IN QUÉBEC

WHY CO-PRODUCE IN QUÉBEC?

Québec is known internationally for its highly skilled, talented, creative, capable and bilingual professionals. The province is also renowned for its versatile film locations and state-of-the-art technical infrastructure. Yet what sets Québec apart as an attractive destination for the film industry is its vast international co-production experience, and the stable and reliable financial instruments available to co-production projects. In addition to possible contributions from private investors, distributors, and broadcasters, made-in-Québec productions have at their disposal numerous tax instruments and public funds that attract foreign producers.

SELECTIVE FUNDING

SOCIÉTÉ DE DÉVELOPPEMENT DES ENTREPRISES CULTURELLES DU QUÉBEC (SODEC)

SODEC is a provincial government-owned corporation under the Ministère de la Culture et des Communications du Québec. Founded in 1995, SODEC is a driving force in cultural development through its steadfast pursuit of its mandate: to promote and support the establishment and development of cultural companies in all regions of Québec. SODEC also ensures the collective presence of these companies at international trade shows, festivals, and markets.

Between 2004 and 2014, SODEC invested approximately \$40 million in co-productions through selective funding.

- Selective assistance in development, production, promotion, broadcasting, and outreach provided in the form of project investments, grants, or reimbursable subsidies.
- Selective assistance programs: recoverable investments for documentaries (standalones, miniseries or series); short, medium-length, and feature films, including animation.
- Production assistance may reach up to 49% of Québec's financing plan; investment caps may apply according to production format.
- Projects submitted must meet assistance program criteria.
- International co-productions must be recognized as official co-productions, as per agreements signed with Canada; official co-production status is granted by Telefilm Canada.

* All sums cited in this document are in Canadian dollars.

Assessment Parameters for Québec-Minority Co-Productions

- Projects must be submitted by the Québec-based co-producer within submission deadlines.
- A minimum of 40% of funding must demonstrably come from foreign partners.
- SODEC assesses :
 - › business partnerships with foreign co-producers, for the purpose of a future Québec-majority project
 - › the film making proposal
 - › marketing plans at national and international levels
- The financial assistance assessment is based on Québec's portion of the project and may not exceed 49% of the Québec estimate.

TELEFILM CANADA

- Supports film production through development, production, marketing, and distribution assistance programs, in the form of recoverable project investments, grants, or reimbursable subsidies.
- Administers International Co-production Treaties and Canada-France Mini-Treaties (financial assistance for the production of co-production film projects).
- Manages the Canada Media Fund (for television projects and digital content).

www.telefilm.ca

TAX INCENTIVES

QUÉBEC TAX MEASURES

Over the span of ten years (between 2004 and 2014), nearly \$136 million from Québec tax measures were allocated to Québec-based co-productions. Québec's producers contributed an amount equal to \$863 million of a total of \$2.23 billion in co-production budgets.

Refundable Tax Credits for Film or Television Productions

- Effective base rate between 14% and 20% of Québec's financing plan, according to eligible film category.
- A bonus for eligible labour expenses may be approved as a function of project specifics:
 - › with no public funding: 8%
 - › for regional companies: between 8% and 16%
 - › for special effects, computer animation: 8%
- A minimum of 75% of material and labour expenses must be paid to companies based in Québec and/or individuals residing in Québec.
- Québec-based producers must retain production rights and obtain co-production status from Telefilm Canada.

Refundable Tax Credits for Film or Television Production Services

- Refundable tax credit based on directly attributable production costs, including eligible labour and material expenses in the context of an eligible production, incurred and paid for in the province of Québec.
- Production may be partially carried out in Québec.
- No distribution or broadcasting commitments.
- Eligible production categories (standalone or series):
 - › fictional films, including films consisting entirely of sketches taken in full from a script and designed and adapted specifically for television.
 - › documentaries of a 30 minute or more duration; in the context of a series, 30 minutes per episode with the exception of those intended for children under 13 years of age
- Minimum budget criteria:
 - › standalone production: total budget must exceed \$1 million
 - › series: budget per episode of at least a 30 minute duration must exceed \$100,000
 - › series: budget per episode over a 30 minute duration must exceed \$200,000
- Rates:
 - › 20% of expenses incurred and paid for within Québec
 - › 16% bonus for special effect and computer animation labour costs, and for the cost of chroma-key filming activities carried out in Québec.

FEDERAL TAX MEASURES

Refundable Tax Credits for Canadian Film or Video Productions

- Effective rates of up to 15% on eligible labour costs.
- Québec-based producers must retain production rights and obtain official co-production status from the Government of Canada's Canadian Heritage.

Refundable Tax Credits for Canadian Film or Video Production Services

- Tax incentives represent 16% of eligible labour expenses incurred and paid to Canadian residents (permanent residents or citizens) for services provided in Canada.

FINANCIAL BANK

The Société de développement des entreprises culturelles (SODEC) Financial Bank works with businesses in the culture and communications sectors. SODEC authorizes funding (along with other financial partners) to meet Québec companies' financial needs, and seeks to foster long-term business ties between cultural companies and financial establishments. More specifically, the Financial Bank's work with Québec's companies is to:

- support the development of their activities as a whole
- enable them to fully realize their growth potential
- ensure their sustainability
- reinforce and maintain Québec ownership by supporting business transfers (among other operations)

Our Financial Bank has a comprehensive understanding of cultural companies, expertise which enables it to adjust its funding as a function of each cultural company's reality.

SODEC uses a wide range of financial instruments:

- bridge financing
- contract discounts
- term loans
- renewable credit
- loan guarantees
- and - exceptionally - project investments and share capital

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NOTES



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