

SUE BEC

DIRECTORY OF **EXHIBITORS**

Espace Québec

TÉLÉVISION ET MÉDIAS Pavillon C1.05

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guébec www.

Message from the president and CEO of the SODEC

With a successful first edition as the organizer of the Quebec collective presence at MIPCOM, the SODEC (Société de développement des entreprises culturelles) is this year, once again, taking this exciting challenge. It will be quite a market, since a record twenty-six production and distribution companies have registered under the Espace Québec umbrella! This level of participation confirms to us that our efforts are appreciated in the milieu and that the SODEC must more than ever be present for our creators and others, at each edition of this important multiplatform, multiformat audiovisual market.

I would like to thank our major partner, the AQPM (Association québécoise de la production médiatique), which supports us in the administration of the Espace Québec. Thank you also to the Fonds Capital Culture Québec, Raymond Chabot Grant Thornton and the National Bank of Canada, our valued sponsors. Together we work to promote our television across the globe, driven by the talent our locally made productions demonstrate.

The SODEC's mission is to support cultural enterprises in the production and promotion of their work. Our presence at MIPCOM is perfectly in line with this mission and enables Quebec creative people to contribute to the creation of refined, high quality audiovisual content. We are proud to be able to raise their international profiles.

Here's wishing everyone a great market!

François Macerola
President and Chief Executive Officer,
SODEC



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Areas of activity - exhibiting companies	Performing	Dane IV.	Mon Mon Mon	Monatoria.		Minalian
10e AVE	•	•	•	•	•	•
AQPM						
Avecom Distribution				•		•
Banque Nationale du Canada / National Bank of Canada	•	•	•	•	•	
Bell Média	•	•	•	•	•	•
Corporation CinéGroupe						•
Distributions Avanti Ciné Vidéo	•		•			
Distributions Juste pour Rire / Just For Laughs	•				•	
Echo Media	•		•			
Filmoption International	•	•	•	•	•	•
Films Transit International			•			
Frima Studio					•	•
Fonds Capital Culture Québec						
Groupe PVP	•		•	•	•	•
Incendo		•				
Les Productions Gamines		•	•			
Media Ranch			•			
MODemay Entertainment	•		•			
Muse Distribution International		•	•		•	•
Oasis Animation			•		•	•
Pixcom Productions		•	•		•	
Productions MAJ			•			
Productions Marie Brissette	•	•	•	•		
Productions ToonDraw					•	
Sun Bridge					•	•
Téléfiction Distribution & Marketing	•	•	•	•	•	
Trio Orange						
Vivavision			•		•	•

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Exhibiting companies

10e AVE

Nancy Florence Savard, Producer

♦ +1 418 877-0101⋈ nsavard@10ave.com७ www.10ave.com

10e Ave is a television and film production house whose work is intended for the family, youth, and children and is broadcast in more than 40 territories on various platforms. 10e Ave also produces digital books and multimedia games and is active in music publishing.



La légende de Sarila -

feature film / released in Mars 2013 - Adventure Le coq de St-Victor – feature film / in production - Comedy Mission Katmandou –

feature film / in pre-production - Adventure **Mission Radar** – feature film / in development - Adventure **Le trésor de Morgäa** –

feature film / in development - Adventure

AQPM - Association québécoise de la production médiatique

Manuel Badel, Director, Web sector and Communications

% +1 514 397-8600⋈ mbadel@aqpm.ca७ www.aqpm.ca

Behind each screen, there is a producer who works to promote their industry.

Behind each producer, there is an association that advises, represents and supports them.

Cinema · Television · Web



Servicing its members for almost 50 years, the AQPM includes independent film, television and web production companies, or the vast majority of Quebec companies that produce or coproduce content for all types of screens.

Avanti Ciné Vidéo Distributions

Luc Wiseman, President

Monic Lamoureux, Executive Director

Arabelle Pouliot-De Crescenzo,

Manager, International Distribution

% +1 514 288-7000 ext. 131

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७ www.avanticinevideo.com

Avanti Ciné Vidéo is an independent production house working primarily in television, but also in the areas of entertainment, distribution and new media.



Love Bugs - Fiction with sketches Adam et Ève - Fiction Catherine - Sitcom Les étoiles filantes - Fiction Tout le monde en parle - Talk show

Avecom Distribution

Pierre Pilotte, Executive Director, International sales and Acquisitions

% +1 514 862-3505 ⊠ avecom@videotron.ca

Avecom Distribution Inc represents Quebec producers with titles for International Sales. Avecom also buys foreign rights for distribution in Canada.



Bell Média

Mario Clément, Vice-President, Content

Dominique Bazay,

Senior Director, Programming, VRAK TV

Johanne Landry,

Director, Acquisitions and Original Productions, VRAK TV

Lyse Lajoie,

Director, Original Documentary Programming and Acquisitions, Canal Vie

Jean Garneau.

Director Acquisitions, Ztélé and Business Development

Franca Cerretti,

Director Acquisitions, Canal D and Investigation

Jacques Mathieu,

Senior Director, Programming, Ztélé



% +1 514 938-3320 ext. 4440 Contact : Carmen Christo ⊠ carmen.christo@bellmedia.ca ७ www.bellmedia.ca

Bell Media is Canada's premier multimedia company with leading assets in television, radio, out-of-home advertising, and digital media. Bell Media owns 30 local television stations, 34 specialty channels, four pay TV services, and 107 licensed radio stations in 55 markets across Canada. For more on Bell Media, please visit www.bellmedia.ca.

Corporation CinéGroupe

Jacques Pettigrew, President

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⊠ ebigras@cinegroupe.ca

CinéGroupe operates a full-service studio with comprehensive creative, production and financial expertise. We have created a cost effective environment to meet the production demands of today's market. CinéGroupe boasts over 1,000 h-hours of animation and live-action family entertainment programs.



Sharky & George – 3D Animation Splish Splash -

3D Animation & Macrographic Background **Sagwa** - 2D Animation Series

What's with Andy - 2D Animation Series

P3K: Pinocchio 3000 – 3D Animation Feature Film

Echo Média

Luc Châtelain, President and Producer Dominique Mendel, Producer

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\$\size\$ rebecca.tremblay@echomedia.tv
\$\www.echomedia.tv

Echo Media is proud to introduce its projects to potential partners in production, distribution and licensing. We are excited to show partners our updated catalogue of feature films, drama series, documentaries, animation series, children's and youth series, and humour, variety and performing arts. Headed by President and Founder Luc Châtelain, over the last 30 years Echo Media has produced a rich portfolio of hundreds of hours of programming, distributed in over 180 countries.



Toopy & Binoo - Youth
Cirque du Soleil Wanderlust - Documentary
9 variations sur le vide - Feature Film
Tintin au Québec - Documentary
La revanche des jeux vidéo - Documentary
Le bleu du monde - Documentary
Taste Buds - Animation

Filmoption International

Maryse Rouillard, President
Lizanne Rouillard, Vice-President
Carla Bruce, Director of Acquisitions
and Sales

% +1 514 931-6180 ⊠ lizanne@filmoption.com ७ www.filmoption.com

Created in 1979, Filmoption International is a full service Canadian distribution company active in all aspects of distribution. The company represents a wide range of television programmes and feature films for both the domestic and international markets. The company also imports feature films and television programs for the Canadian marketplace. Filmoption maintains an



active presence at all the major television markets and film festivals.

Paris Next Stop – 13 x 46' - Human Adventure and Travel Joy of Touring – 13 x 46' - Human Adventure and Travel Voyages au Bout de la Nuit - 6 x 46' - Human Adventure and Travel Bon Baiser du Canada - 52' - Human Interest Ports d'Attache – 52 x 46' - Human Adventure and Travel

Films Transit International

Jan Rofekamp,President & CEO

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% + 1 514 844-3358

☑ jan@filmstransit.com

७ www.filmstransit.com

Founded in 1982 by Jan Rofekamp, Films Transit International is a renowned and respected international distributor with offices based in Montréal and in New York. Specialized in the worldwide release and marketing of high profile, theatrical and TV documentaries in two large genre fields: arts & culture and society & politics. Many of our films are selected for festivals, such as Sundance, Berlin, Toronto, IDFA and win prestigious international awards.



Socio-political Arts History Ecological Human Interest

Fonds Capital Culture Québec

Robert Charpentier, Interim Executive Director

Daniel Hinse,

Investment Director

Nathalie Bilodeau, Senior Marketing Advisor

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☑ dhinse@fondsftq.com
☑ nbilodeau@fondsftq.com
७ www.capitalculture.ca

Capital Culture Quebec Fund, with a budget of 100 million \$CAN to support the development of cultural projects for global markets, was launched in November 2011, with the support of



two sponsors, SODEC and the Solidarity Fund FTQ.

The film and television production, the multiplatform production, interactive digital productions and video games are among the key sectors that will benefit from this initiative.

Frima Studio

Steve Couture.

President and Executive Director

Pierre Moisan,

Corporate Vice-President

Jean-François Tremblay,

Vice-President, Business Development

Christine Côté,

Executive Producer

% +1 514 814-6933

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 □ www.frimastudio.com

Frima is an award-winning studio well known in the USA and Europe for its high quality work. We develop IPs on all platforms, which enable us to offer 360° projects to the television and cinema markets. From Animation



and VFX to video games on multiple platforms, our expertise makes us great coproduction partners as well as service providers. We are looking for international coproductions as well as service work in gaming, animation and FX.

CosmoCamp - Animation series for children Détective Arki - Animation series for children Microfaunia - Animation series for children Zanimaths - Animation series

Groupe PVP

Vincent Leroux , Producer François Trudel, Producer Éli Laliberté, Producer Robert Tremblay, Producer

% +1 418 566-2040 ⋈ info@pvp.ca ७ www.pvp.ca

Groupe PVP specializes in a multitude of areas including medium- and feature-length films for television, corporate video, 2D and 3D animations as well as multimedia projects. A new feature film division was created in 2012 following the production of the film La Maison du pêcheur.



Jar Dwellers (in production) - Animation Jack! - Animation La Maison du pêcheur - Fiction Artisans du changement - Documentary Océania - Documentary

Incendo

Jean Bureau, President

Jean-Philippe Normandeau, Chief Operating Officer

Gavin Reardon,

International Sales and Coproductions

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Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series and game shows as well as documentaries that have been sold throughout the world. Incendo is the largest television



distribution company in Canada and also handles theatrical distribution in Québec for Paramount. For more information, visit: www.incendo.ca.

Versailles - Dramatic series in coproduction (Canada-France) - in development

Ice - International dramatic series - in development
Good Sister - Movie of the week - in production
Time of Death - Movie of the week - 2013
Surrogacy Trap - Movie of the week - Release in 2013

Just For Laughs Distributions

Michelle Raymond,

Vice-President, International Distribution

Sari Buksner,

Director, Sales and Development

Shawn Rosengarten,

Senior Manager

Pierre Girard,

Producer

Gilles Morin,

Executive Director, Juste pour Rire Europe

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Just For Laughs is world renowned for its production and distribution of comedy entertainment. Its distribution catalogue features over 500 hours of hilarious programming targeting family audiences, including non-verbal hidden-camera, stand-up comedy performance specials, variety, sitcoms and formats.

Just For Laughs Gags -Comedy entertainment Just Kidding - Comedy entertainment Just For Laughs Stand Up Series - Comedy entertainment

Les Productions Gamines

Eloïse Corbeil, Writer/Director/Producer ⋈ eloise.corbeil@videotron.ca

Produtions Gamines have a goal this year to establish coproductions for two multiplatform documentary projects.



Sakados - Documentary series

Femmes : 5 réalisatrices, 5 pays, 5 femmes en devenir

- Documentary Feature Film

L'amour en deux temps - Documentary series

Ailleurs -Drama series

Media Ranch

Sophie Ferron,

President and Executive Producer

Vivianne Rhéault,

Assistant Producer

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Media Ranch is the only production and distribution company in Quebec specializing in entertainment format programming. Media Ranch is Endemol's exclusive agent for French Canada and collaborates with other international groups to import formats into Canada. Media Ranch also acts as consultants to Canadian and international producers for marketing their format strategies.



Parcomètres blues - Documentary -1 X 60 min. (Canal D) **Le trésor en moi** (seasons I and II) - Magazine -16 X 60 min. and 8 X 60 min. (MIIe)

Gardienne agent double - Reality show - 11 X 60 min. (Canal Vie)

WipeOut - Game - 30 X 30 min. (V)

Chapitre suivant (Temporary title) – Documentary series

MODemay Entertainment

Marie-Odile Demay, President

♦ + 1 514-386-1600⋈ mod@modemay.com७ www.modemay.com

MODemay Entertainment Inc. is an international Canadian distributor whose aim is to develop and market quality culture related television programs (documentaries and live performances in all genres of music, dance and circus) with international partners and broadcasters.



A Film & Its Era - 30 X 52' - documentaries
Les Salons de musique - 10 X 52'
Live Music Concerts - a large catalogue all in HD of most recent pop, rock, world, jazz
Cirkopolis - the production in December of Cirque Eloize's last creation

Muse Distribution International

Michael Prupas, President

Jesse Prupas,

Vice-President, Development and Distribution

Betty Palik,

Vice-President, Communications

Lanni Frankel,

Director, International Sales

Adora Law,

Assistant to the President

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□ www.muse.ca

Muse Distribution International is the sales arm of Muse Entertainment



Enterprises, a leading production company in Canada and LA. Muse, internationally known for The Kennedys, Bomb Girls and Pillars of the Earth, has produced over 170 TV series, mini-series, movies and feature films which won over 100 awards including 5 Emmy Awards.

The Kennedys - drama Bomb Girls - drama JFK: The Smoking Gun – documentary Bounty Hunters - comedy Played – police procedural drama

National Bank of Canada

Marie-Josée Corbeil, Director of Accounts

Annette Grot,

Director of Accounts

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The mission of the National Bank's TV and Motion Picture Group, which specializes in financing film projects and television series, is to offer a complete range of made-to-measure banking products and services to the film and television production and distribution industry. In addition to producers and distributors, our clientele includes post-production, special effects and equipment leasing companies, as well as studios.



Flexible, customized loan and service programs: Lines of credit, Production financing, Tax credit, Financing and purchase Presales and Gap financing round out our full banking services.

Oasis Animation

Jacques Bilodeau, President

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b www.oasisanimation.com

On top of producing high-quality original animated series, Oasis Animation also offers a full range of 2D animation services for the television, advertising, film, mobile and new media industries.



Pérusse Cité – saison 1 & 2 — Animation series Mouss & Boubidi - Animation series Dinolab 1 & 2 - Documentary series Mort à Venise; Voyage musical avec Louis Lortie -Documentary

Pixcom Productions

Jacquelin Bouchard,

CEO and Executive Producer

Nicola Merola,

Producer and Director of International Television

Cara Volchoff,

Director, Variety and Magazines, International productions

Thérèse Pinho,

Producer, Director, Youth Division

Nadine Dufour,

Web Producer, Director of New Media

Meredith Fowke,

Development Content Producer, International Productions

Nathalie Dumoulin.

Director of International Youth Development



Contact: Annie Reeves

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Filmed and watched all over the world, Pixcom creates over 1000 episodes of TV every year. Our catalogue includes fiction, magazines, youth, documentary, and ob-doc series, garnering domestic and international recognition and a host of awards. Behind this success is the drive for originality, creativity, technological innovation and unwavering teamwork.

Dangerous Flights 2 (10 x1 h) - Documentary Thrift Hunters (8 x 30 min.) - Documentary La Brigadière 2 (12 épisodes) - Webserie Licence to Drill 4 (8 x 1 h) - Documentary Les Argonautes (52 x 30 min) - Youth

Productions MAJ

Jean-Marc St-Pierre, President

% +1 514 992-9452 ⋈ maj@qc.aira.com

Television production of the series Comment c'est fait / How it's Made in HD and 3D about the mass production of everyday products including food, sports articles, technological items, industrial materials and craft items. A thirty-minute shows cover four different subjects. **PRODUCTIONS**



Commentcestfait.com - documentary

Productions Marie Brissette

Marie Brissette, President and Producer

Marie-Hélène Lebeau-Taschereau,

Director, Development

% +1 514 524-9242 ⋈ karine@prodmariebrissette.com www.prodmariebrissette.com

Since its appearance on the television landscape six years ago, Productions Marie Brissette has had the mission of offering intelligent and innovative television content focused on up and coming talents.



Fait ça court - documentary Les Appendices - drama

Solutions gourmandes à moins de 5 \$ - magazine

Livraison d'artistes - magazine

Productions ToonDraw

Daniel Belleville, President Guylaine Robidoux, Producer

% +1 514 250-0971 ⋈ g.robidoux@toondraw.com

ToonDraw is a brand new animation production company. Our presence at Mipcom and MipJunior reflects our desire to expand our international business relationships and to create strategic alliances in order to present and launch our projects that are currently in development on a variety of platforms. ToonDraw is also looking to create coproduction partnerships



YAYA, 2D animation project - in development Les folles aventures du petit chaperon rouge, 3D animation project - in development

Sun Bridge

Akira Yamaguchi,

President

Norma Denys,

Creative Producer

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Sun Bridge Inc. is a Montréal-based company that offers planning, coordination, contact and business development advice to companies wishing to do business with the entertainment industry in Japan.



Youth-oriented animation distribution Format distribution Animation consultant Japan-Quebec Representation – Business development

Téléfiction Distribution & Marketing

Louise Chamberland,

Vice-President, Distribution

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Téléfiction Distribution & Marketing is the distribution arm of Téléfiction, an important player in the Quebec independent production industry. Recognized for the quality of its children's series, the company is also know for its film production and most recently for the successful series Comme par magie, featuring the magician physicist Luc Langevin.



1,2,3... Géant (195 episodes)
Comme par magie (39 episodes)
Toc Toc Toc (455 episodes)
Beyond Magic – Maître de l'illusion - documentary

Trio Orange

Carlos Soldevila, Executive Producer

Éric Hébert,

Executive Producer

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Trio Orange produces brand programs and content much to the delight of consumers, broadcasters, agencies and brands. To bring multi-screen experiences to life, we combine the rigorous know-how of our television artisans with the contagious agility of our producers. Our creations are inventive, timely and refreshing.



A Friend for Life Wanted Hôtels et restos d'exception

Vivavision

Jean-Pierre Morin,President and Executive Producer

Hubert Gariepy, Producer

Contact: Evelyne Follain

% +1 514 527-2236 poste 232 ☑ efollain@vivavision.ca ७ www.vivavision.ca

Twenty years of productions including youth programs, animation, fiction, magazine-style shows and feature films, bear eloquent witness to Vivavision's sustained quality control in all aspects of its business. Already well-established as a dominant force in Canadian TV productions, Vivavision has also made its mark on the international stage.



Tactik (seasons 1 to 6) - Youth series
Chiens pisteurs - Documentary series
Rouncers - Documentary

Bouncers - Documentary

Fearless child - Feature Film - animation Et que ça roule! (roller derby) - Documentary En Ge vitesse - Documentary series Belhiz - Feature Film - fiction

Coproducing in Quebec

Why coproduce in Quebec?

Throughout the world, Quebec is recognized for its highly skilled, talented, creative, efficient and bilingual workforce and for its wide variety of locations and cutting-edge technical infrastructures. However, Quebec is particularly attractive due to its vast experience in international coproductions and its stable and predictable banking services and financial tools.

In addition to the possibility of contributions from private investors, distributors and broadcasters, Quebec productions also benefit from several available tax tools and public funds that are interesting to producers from abroad.

Tax incentives:

- From 2004 to 2012, a contribution of close to \$ 70 million from Quebec tax measures was dedicated to coproduction in Quebec. The Quebec government contributed \$ 287 million out of a total of \$ 718 million in coproduction budgets.
- There is also a range of banking and financial tools tailored to the needs of the film, television and televised and multimedia content sectors.

Quebec tax measures

Refundable tax credit for film and television production:

- Effective base rate of up to 17.5% of financing for an eligible Quebec project.
- Several rate bonuses are available, depending on the project specifics:
 - » for a 70 mm film in the French language: effective rate of up to 22.5%
 - » for regional companies: up to 27.5%
 - » for special effects and computer animations: 10% bonus for eligible labour expenses
- The Quebec cost estimate must include more than 75% in expenses and in Quebec labour.

 The Quebec producer must retain rights to the production and obtain approved coproduction status from Telefilm Canada.

Refundable tax credit for film and television production services:

- Represents 25% of expenses incurred and paid in Quebec.
- Bonus of 20% for labour for computeraided special effects and animation and shooting of scenes in front of a chromakey screen done in Quebec.

Federal tax measures

Refundable tax credit for Canadian film or video production:

- Effective rate of up to 15% for eligible financial participations.
 - » The Quebec producer must retain the rights to the production and obtain approved coproduction status from Telefilm Canada.

Refundable tax credit for Canadian film or video production services :

 A tax incentive that can represent up to 16% of all labour expenditures incurred by and paid to Canadian residents (permanent residents or Canadian citizens) for services rendered in Canada.

Selective contributions

 From 2004 to 2012, SODEC invested close to \$ 35 million in selective contributions for international coproductions.

SODEC (Société de développement des entreprises culturelles du Québec)

- Selective support for development, production, marketing, broadcast and promotion offered in the form of project investments, non-refundable grants and refundable loans.
- Selective assistance programs: recoupable investments for documentaries (one-off, miniseries or series), and short, medium-, and feature-length fiction films including animation.
- Production support of up to 49% of the Quebec budget, with applicable caps according to the production format.
- Submitted projects must meet the aid program criteria.
- An international coproduction must be recognized as an official coproduction according to a treaty signed with Canada and administered by Telefilm Canada.

Evaluation parameters for a coproduction where Quebec is a minority partner:

- The project must be filed by the Quebec coproduction partner by the application deadline.
- At least 40% of the foreign financing must be confirmed.
- SODEC specifically evaluates:
 - » the business partnership with the foreign coproducer which could lead to a reciprocal deal where the Quebec producer would be the majority partner;

- » the proposed film;
- » the national and international marketing plans.
- Financial assistance is evaluated on the Quebec share of the project and cannot exceed 49% of the Quebec budget.

Banking services and financial tools

- Banking services in Quebec are flexible and structured to service the film, television and multimedia industry including:
 - » a thorough knowledge of the industry;
 - » an available credit tailored to the industry's specific cash flows needs;
 - » a wide range of tools available including interim financing, contract discounting, gap financing, etc.

SODEC also provides financial services to companies in the culture and communications sectors. Its services are comparable to those of other financial institutions and include loans and loan guarantees.

For further information Société de développement des entreprises culturelles du Québec (SODEC) www.sodec.gouv.ac.ca

List of groups, associations and organizations

Academy of Canadian Cinema and Television (ACCT)

b www.academy.ca

Alliance Québec Animation (AQA)

www.alliancequebecanimation.com

Alliance québécoise des techniciens de l'image et du son (AQTIS)

www.aqtis.qc.ca

Association québécoise de la production médiatique (AQPM)

www.aqpm.ca

Director's Guild of Canada (DGC)

www.dgc.ca

Société des auteurs de radio, télévision et cinéma (SARTEC)

www.sartec.qc.ca

Société professionnelle des auteurs et des compositeurs du Québec (SPACQ)

www.spacq.qc.ca

Union des artistes (UDA)

www.uniondesartistes.com

Shooting locations



Québec Film and Television Council (QFTC) b www.qftc.ca

Montréal Film and TV Commission

b www.montrealfilm.com

Laurentians Film and Television Commission 6 www.filmlaurentides.ca

Gatineau and the Outaouais region Film and Television Office b http://www.gatineauvilledaffaires.ca/cinema-en.php

The Tourism Development and Major Events Office, Québec City bwww.ville.quebec.qc.ca/en/gens_affaires/tournage/index.aspx

Bureau du Cinéma de Saguenay v www.industrie.saguenay.ca/en/cinema



Partners

Société de développement des entreprises culturelles (SODEC)

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sodec Québec • •

François Macerola

President and CEO ⊠ carole.desjardins@sodec.gouv.qc.ca

Élaine Dumont

⊠ elaine.dumont@sodec.gouv.qc.ca Director, international affairs (cinema and television)

Sophie Labesse

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