

ESPACE QUÉBEC

télévision et médias

Pavilion P-1.B10

**DIRECTORY
OF EXHIBITORS**
— miptv 2015 —

Monique Simard



It's a well-known reality that Québec's audio-visual companies have enjoyed immense success in international markets. Their international activities continue to expand in large part thanks to the expertise of Québec professionals and the quality content they produce.

Speaking of quality, miptv is one of the few great events that brings together thousands of television and entertainment professionals from across the globe. Since 2012, the Société de développement des entreprises culturelles (SODEC) has planned and coordinated Québec's presence at miptv through Espace Québec, enabling companies to develop their businesses under the best possible conditions. And again this year, Québec's presence is stronger than ever!

Building on the successes of last year's mipcom, Espace Québec is proud to host a record number of 34 companies, among them a number of first-time exhibitors, here

to represent Québec's flourishing television production, distribution and broadcasting industry. The benefits of this presence are clear: client surveys conducted during the 2014 editions of miptv and mipcom indicated that completed sales, pre-sales, and expected sales amounted to no less than CA\$10 million, while at least 37 co-production deals were signed, to the tune of CA\$54 million. These are certainly concrete, positive, and exciting figures!

A big thank you goes out to our main partner, the Association québécoise de la production médiatique (AQPM), for its continued and essential support. We work closely with the AQPM with the primary goal of helping our companies expand their international development even further. We would also like to thank our invaluable Gold sponsor, the Quebec Culture Capital Fund - Fonds d'investissement de la culture et des communications, our loyal Silver partners, Raymond Chabot Grant Thornton, the National Bank of Canada, and the support of Télé-Québec.

We wish you all a fabulous miptv, and a final, most sincere thank you to the companies present here, who help Québec to shine in the best possible light, illuminating screens around the world.

Monique Simard
President and CEO
Société de développement
des entreprises culturelles (SODEC)

Marie Collin



fantastic new development opportunities for our production companies. Already, Québec's companies have made us proud with their bold, daring initiatives, and we know this is just the beginning; an exciting era lies ahead.

At Espace Québec, partnership with SODEC is a testament to the importance the AQPM places on growth and diversification strategies for Québec's production companies.

We hope you will be able to use this opportunity to find partners that can take your success well beyond our borders.

Have a great time at mip!

With its relentless creativity and outstanding quality, independent production in Québec has made a solid name for itself in international markets. Local viewership ratings don't lie: our television is immensely popular and influential, always at the top of the ratings. We make quality TV, and viewers in Québec know it. Our TV has everything to shine just as brightly in foreign markets. It is innovative, creative, and full of originality.

The AQPM is proud of the made-in-Québec productions that it represents, and seeks to help them succeed - both locally and in their projects for international markets. Exporting our original concepts and unique products has undeniably become a crucial step in stimulating economic vitality in the television production sector.

In the digital age, multi-screen broadcasting of original projects and content represents

Marie Collin
President and Executive Director
Association québécoise
de la production médiatique (AQPM)

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(AMI)
Accessibilité Média

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Accessible Media Inc. (AMI) is a not-for-profit multimedia organization that operates four broadcast services: a website (AMI.ca), AMI-TV and AMI-Audio in English, and as of December 16th, 2014, AMI-télé in French. AMI-télé is the world's first French-language television station of its kind. Serving more than five million Canadians who are blind, partially sighted, deaf or hard of hearing, or who have reduced mobility or print disabilities, AMI seeks to be the accessible media provider of choice for our public.

AMI-télé's motto is «AMI-télé, television that includes everyone».



Avanti Ciné Vidéo

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Arabelle Pouliot - Di Crescenzo,
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Avanti Ciné Vidéo is an independent production house working primarily in television, but also in the areas of entertainment, distribution and new media.

Un gars, une fille (Love Bugs) –

Scripted Format - Comedy

Mon Ex à moi –

Scripted Format - Comedy

Le berceau des anges –

Fiction based on historic facts

Adam et Ève – *Scripted Format -*

Fiction

Catherine – *Scripted Format - Sitcom*

Tout le monde en parle –

Talk-show

EXHIBITING COMPANIES



AQPM
Association québécoise de la
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The Association de la production médiatique (AQPM) represents 150 professional independent companies that produce or co-produce film, television, and digital media content, in French and English. In 2013, our members produced 702 million dollars' worth of content, more than 80% of Québec's total production volume.

The AQPM represents its members before governments and organizations, negotiates labour relation agreements, takes part in financing matters, and numerous international dossiers, such as co-production, copyright, and cultural diversity.



Avecom Distribution

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Avecom Distribution represents Québec producers for international sales. Avecom also buys foreign rights for distribution in Canada.



Banque Nationale du Canada / National Bank of Canada

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The mission of the National Bank's TV and Motion Picture Group, which specializes in financing film projects and television series, is to offer a complete range of made-to-measure banking products and services to the film and television production and distribution industry. In addition to producers and distributors, our clientele includes post-production, special effects and equipment leasing companies, as well as studios. Flexible, customized loan and service programs: Lines of credit, Production financing, Tax credit, Financing and purchase, Presales and Gap financing round out our full banking services.



Bell Média

Franca Cerretti,
Director Acquisitions,
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Director, Original Documentary
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The leading multimedia services company in Canada, Bell Media owns assets in television, radio, out-of-home advertising, and digital media. It owns 30 local television stations, 35 speciality channels, four pay TV services and 106 radio stations across Canada.

EXHIBITING COMPANIES



BCTQ / QFTC Québec Film & Television Council

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The Québec Film and Television Council's mission is to contribute to the development of Québec's competitiveness as a world-class film and television production centre.

In collaboration with the other film and television offices (Montreal, Québec, Outaouais, Saguenay and Laurentians), it seeks to:

- » harmonize and coordinate the promotional activities and welcoming and support services necessary to produce international productions in Québec
- » enhance Québec's advantages on foreign markets in order to attract interesting business opportunities (film shoots, coproductions, etc.)

- » develop and implement projects beneficial to the industry as a whole
- » inform and raise awareness among public and private decision-makers and the general public



BFL CANADA

Guylaine Déchaine,
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National Practice Leader
(Québec and the Mari-times) – Film
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Our company is recognized as an authority in the field of entertainment insurance and well versed in customizing coverage for feature films, commercials and television productions, theatrical productions, festivals, special events and other specialized classes of business. Our more than 25 years of experience in the field as well as our professionalism are instrumental to the quality of service we provide to local and international clients. At BFL CANADA, we are passionate about finding the right solution for each client, overcoming any challenges along the way, and in the end, delivering results.

Guylaine and her team will be pleased to assist you.



Corus Média is the new Québec division of Corus Entertainment. It includes Historia and Séries+ as well as Télétoon and Télétoon Rétro channels in French.

CORUS MÉDIA

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Echo Média

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Echo Média is proud to introduce its projects to potential partners in production, distribution and licensing. We are excited to show partners our catalogue of feature films, drama series, documentaries, animation series, children's and youth series, humour, variety and performing arts. Echo Média's rich portfolio includes hundreds of hours of programming, distributed in over 180 countries.

Toopie & Binou – Youth
Miam! – Youth
Au Québec avec Tintin –
Documentary
La revanche des jeux vidéo –
Documentary
Espace d'une chanson –
Documentary
Les Nombriels – Feature Film
Garçon – Formata
En 5 minutes – Formata
Cirkopolis - Cirque Eloize –
Performance
Circus Arts - Performance
Cirque du Soleil - The concert -
Circus Arts - Performance
Purple Turtle – Animation
Boy and The Dinosaur – Animation
My Momtourage & Me – Youth
Daniel Clarke Bouchard –
Variety-youth

EXHIBITING COMPANIES



DATSIT Studios

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DATSIT Studios is a production house that designs, develops and produces all types of television and multiplatform programming (variety shows, reality shows, magazine shows, game shows, documentaries, special events) for the French-language broadcast market in Québec. The company has unique expertise in live television production and owns its own studios and a fully equipped mobile production unit.

Génial! I-V – 125x60' -
In production
Belle et Bum I-XII – 292x90' -
In production
L'Arbitre I-V – 78x30' & 52x60' -
In production
Ça commence bien – 249x120' -
In production
Ça commence bien plus – 249x60' -
In production
Au-delà du clip – 122x60' -
In production
Ménage à trois – 122x60' -
In production
Les dieux de la scène II – 13x30' -
In production
Piégé – 10x30' - In production
Des hommes, des chevaux et du cash – 3x60' - In production
Appolo à la mer – 13x30' -
In production
L'Héritier – 1x60' - In production



Entourage Télévision

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Entourage Television is a division of the Entourage Group, and operates in the fields of the performing arts and entertainment, music, talent management, and media buying. The company creates, develops, produces, and distributes entertainment programs, and proudly offers unique, high-quality products such as *Hyp-Gags with Messmer*. *Hyp-Gags with Messmer* is a non-verbal program using hypnosis - an increasingly popular phenomenon - and takes a novel approach by adding hidden cameras to the mix. Combining humour, mystery, and hypnosis, the series is modern, youthful, and global in scope.

Hyp-Gags with Messmer –
Comedy entertainment - finished
production, available for distribution



Filmoption International

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Created in 1979, Filmoption International is a full service Canadian distribution company active in all aspects of distribution. The company represents a wide range of television programs and feature films for both the domestic and international markets. The company also imports for the Canadian market place. Filmoption maintains an active presence at all the major television markets and film festivals.

The Great Human Odyssey –
3x52' - Human Adventure and Travel
Capitalism – 6x52' - Current Affairs
London Next Stop –
13x46' - Human Adventure and Travel
The Antibiotic Hunters –
43' - Science and Human Interest
Le Price We Pay – 90' - Current Affairs
Dream Cruises –
54x46' - Human Adventure and Travel
Moosemeat & Marmalade –
13x26' - Food, Current Affairs and wildlife
Les vacances de Monsieur Bruno –
13x46' - Human Adventure and Travel
Ports d'Attache –
65x46' - Human Adventure and Travel



Fishing Adventurer Productions

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Fishing Adventurer Productions is an independent television production company that produces the international adventure fishing series *Wild Catch* and *Mordu de la Pêche*. These two cult series are carried by the most important broadcasters in North America and Europe. Since 2005, more than 70 captivating episodes have made many families shake in their boots and laugh out loud!

Wild Catch –
4 seasons produced - 61 episodes
Season 5 in postproduction - 12 episodes
Season 6 in preproduction
Mordu de la Pêche –
5 seasons produced - 73 episodes
Season 6 in preproduction

EXHIBITING COMPANIES



Films Transit International

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Founded in 1982 by Jan Rofekamp, Films Transit International is a renowned and respected international distributor with offices based in Montreal and in New York. Specialized in the worldwide release and marketing of high profile, theatrical and TV documentaries in two large genre fields: arts & culture and society & politics. Many of our films are selected for festivals, such as Sundance, Berlin, Toronto, IDFA and win prestigious international awards.

**Socio-political
Arts
History
Ecological
Human Interest**



**Fonds Capital Culture
Québec / Capital Culture
Quebec Fund -
Fonds d'investissement de la
culture et des
communications**

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Capital Culture Québec Fund, with a budget of CA\$100 million to support Québec cultural organizations developing products for the international markets, was launched in November 2011, with the support of two sponsors, SODEC and Fonds de solidarité FTQ.

Fonds d'investissement de la culture et des communications, launched in 1997 with an envelope of CA\$30 million, increased to CA\$ 40 million in 2011 with the support of three sponsors, SODEC, Fonds de solidarité FTQ and Union des artistes, is supporting the development of cultural projects.

The sectors in which the two Funds invest are: production of shows, book publishing, purchase and sale of publishing rights, film and television production, interactive digital production and production of sound recordings, purchase and sale of catalogues.



Frima Studio

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Frima is an award-winning studio well known in the US and Europe for its high-quality work. We develop IPs on all platforms, which enable us to offer 360° projects to the television and movie markets. From concept art and animation to video games on multiple platforms, our expertise makes us a great co-production partner and service provider. We are looking for international coproductions as well as service work in gaming, animation and FX.

CosmoCamp –
Animation Series for Children
Little Furry –
Animation Series for Children
Stacy is a Boy's Name!!! –
Animation Series for Kids
Gigaminus –
Animation Series for Children
Stat – Animation Series
Sbrain – Animation Series for Kids
Rudy the Cloud Boy –
Animation Series for Kids
Chariot – Console Game –
Animation Series - In development



Intuitive Pictures

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Intuitive Pictures is a Montreal-based company dedicated to producing quality film, television and digital productions. We work with some of the finest creators, "ideas people", in developing projects that are both innovative and have a wide audience appeal. We have developed an expertise in international coproduction and are interested in collaborating with partners worldwide. Veteran producer Ina Fichman helms the company.

100% T-Shirt / Le T-Shirt –
Documentary and Web Production -
Release 2015
Monsoon – Feature Documentary -
Release 2014
TheWanted 18 / Les 18 fugitives –
Animated Documentary Feature and
App - Release 2014/2015
Miles' End – Fiction Series -
In development
On the Spit – Comedy Series and
Digital Production - In development
Gift – Feature Documentary and Digital
Production - In development
Shekinah II – Feature Documentary -
In production

EXHIBITING COMPANIES



Incendo

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Incendo is a Canadian company that specializes in the production and international distribution of high quality television programming for the worldwide marketplace. Since its inception in 2001, the company has produced compelling movies, television series as well as documentaries that have been sold throughout the world. Through its joint venture with 20th Century Fox International Television (Fox/Incendo), Incendo is the leading television distribution company in Canada and also handles theatrical distribution in Québec for Paramount. In 2015, Incendo will produce five new made-for-television movies, as well as the Versailles series, in coproduction with CAPA Drama and Zodiak Fiction.

Versailles – 10x60' - Dramatic Series
Ice – Dramatic series -
In development
Forget and Forgive –
Film for television - Available
Trigger Point –
Film for television - Available
Kept Woman –
Film for television - Available
Two Wrongs –
Film for television - Available
First Response –
Film for television - Available



Just for Laughs Distribution Making the World Laugh Louder

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Just for Laughs is world renowned for its production and distribution of comedy entertainment. With new series every year, the distribution catalogue features over 500 hours of hilarious programming targeting family and kids audiences, including non-verbal hidden-camera shows, stand-up comedy performance specials, variety, sitcoms and formats.

Just For Laughs Gags – 289x30' -
Comedy for the whole family, non-verbal
hidden camera
Just Kidding – 65x30' - Comedy, kids
entertainment, non-verbal hidden camera
**Just for Laughs Presents Stand
Up Specials –** More than 100 hours
- Comedy entertainment, live event
programming, stand-up
Just for Laughs All Access –
39x60' or 78x30' - Comedy entertainment,
live event programming, stand-up
Funny as Hell – 39x30' - Comedy
entertainment, live event programming,
edgy stand-up
Show Me The Funny! – 30x30' -
Comedy entertainment, home videos
Juste pour rire Séries d'humour –
More than 400 hours - Comedy
entertainment, French language stand-up
programming and shows



KOTV

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Founded in February 2011, KOTV is an entertainment company based in Québec. It teams up with local creators to design and produce innovative television content, particularly humour, variety, fiction, magazine, and documentary programs.

The Playlist – Variety show –
Non-Scripted format
The Remakers – Variety show –
Non-Scripted format



Muse Distribution International

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CEO

Jesse Prupas,
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Muse Distribution International is the sales arm of Muse Entertainment Enterprises, a leading production company in Canada and L.A. Muse, internationally known for *The Kennedys*, *Bomb Girls* and *Pillars of the Earth*, has produced over 170 TV series, miniseries, movies and feature films which won over 100 awards including 5 Emmy Awards.

Tut – Dramatic Miniseries
Lost Letter Mysteries –
Mystery Movies
The Gourmet Detective –
Mystery Movies
The Aurora Teagarden Mysteries –
Mystery Movies
Bomb Girls – Dramatic Series

EXHIBITING COMPANIES



Media Ranch

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Media Ranch distinguishes itself because of its “two-fold” mission: as both a creator and distributor of formats. As a production house, Media Ranch specializes in docu-drama, magazine and lifestyle programming, variety shows, and reality television. In addition, Media Ranch owns a format agency, which has represented media giant Endemol since 2008. Despite the fact that Media Ranch is based in Montreal, the company’s mission is not only to develop programming for a Québec audience but to showcase Québec’s vast pool of talents to create content which have national and international appeal. Media Ranch also has a passionate and experienced team who work with contagious dedication to produce television that entertains while touching on important current social issues, thus creating “entertainment with a conscience”.

Parcomètre Blues (saison 3) –
10x30' - Documentary Series -
Canal D - 2014/2015
À table avec l'ennemi – 6x60' -
Documentary Series - TV5 - 2013/2014
Les Persévérants – 6x60' -
Documentary Series - RDI & Explora - 2014
Parcomètre Blues (saison 2) –
10x30' - Documentary Series -
Canal D - 2013/2014
Parcomètre Blues (saison 1) –
1x60' - Documentary Series - Canal D - 2012
Lettres au Père Noël – 1x60' -
Documentary - Canal Vie - 2011/2012
Le trésor en moi (saison 2) –
8x60' - Reality-magazine - Mlle - 2011/2012
Le Trésor en moi (saison 1) –
16x60' - Reality-magazine - Mlle - 2010/2011
Gardiennage agent double –
11x60' - Reality - Canal Vie - 2011
Wipeout – 30x30' - Game - V - 2009



Pixcom Productions

Jacquelin Bouchard,
CEO of Pixcom Group
and Executive Producer

Nicola Merola,
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Pixcom Productions

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Director of Development, English TV

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Founded in 1987, Pixcom has grown to be one of Canada’s largest independent production houses with a reputation of creating award-winning TV in all genres: doc series, drama, youth programming, magazines, lifestyle and variety. Shot and viewed in Canada and around the world, Pixcom productions are recognized for their high production values, artistic integrity and commitment to excellence.

Thrift Hunters – 18x30' -
Documentary
Restoration Garage – 17x60' -
Documentary
Licence to Drill – 28x60' -
Documentary
Dangerous Flights – 18x60' -
Documentary
Jacked! – 10x60' - Documentary
Bomb Hunters – 15x60' -
Documentary
Les Argonautes – 176x30' - Youth
La Brigadière – Web Series -
24 episodes
À temps pour Noël – Web Series -
24 episodes
L'entraîneur – Web Series -
10 episodes



Québecor Média

Olivier Aghaby,
Director, Creation and Development,
Television and Other Platforms,
Creation and International Development

Christine Maestracci,
Director, Acquisitions – Variety and VOD

André Provencher,
Vice-President,
Creation and International Development

Lucie Quenneville,
Director, Strategic Watch
and Content Research

Sonia Thibault,
Director, Acquisitions – Lifestyle,
Documentaries and Youth Content

A leader in telecommunications, news media, entertainment and culture in Canada, Quebecor Media is one of the industry's most successful integrated communications companies. It owns the largest French television network in Canada as well as 10 speciality channels, the largest video-on-demand service in Canada, the first subscription video-on-demand service in Canada and numerous print media interests.

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www.quebecor.com



Rotating Planet Productions

Ari A. Cohen,
Producer

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www.rotatingplanet.com

Committed to the power of distinctive storytelling, Rotating Planet produces and distributes an extensive library of award winning documentaries, TV series and short films. For nearly two decades, the company's producer & director Ari A. Cohen has been creating important social, cultural, environmental and human interest films that have been broadcasted internationally and screened at major festivals. Thriving on creative collaboration, Rotating Planet is passionate about telling stories that make a difference.

Aging in The Wild – Documentary
Series - Production 2015-2016

From Africa to the Arctic –
One-Off Documentary - Production
2014-2015

The Family Farm – Feature Length
Documentary - Completed 2015

Out of Tune – Feature Length
Documentary - In development

No Significant Impact – Feature
Length Documentary - In development

Anatomy of combat – Documentary
Series - In development

Feeling at home – Documentary
Series - In development

EXHIBITING COMPANIES



Raymond Chabot Grant Thornton

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Partner

Alain Lacasse,
Partner

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Raymond Chabot Grant Thornton has been a trusted partner to companies of all sizes for more than 65 years, and is proud to support film and television production companies in achieving their full potential. Our auditing, taxation, and consulting experts offer strategic, practical, and innovative solutions that enable wealth creators to distinguish themselves and excel both nationally and internationally.



Serdy Media

Sébastien Arseneault,
President and CEO

Pierre Bernatchez,
Executive Director

Roselyne Brouillet,
Director, Acquisitions and Original
Productions, Évasion and Zeste

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www.groupe-serdy.com

Serdy Media, property of Groupe Serdy, owns 2 television networks, Évasion and Zeste, including the production company Serdy Video, the postproduction studio idHD, and the 2 magazines Zeste and Espace. Évasion is a specialty channel devoted to travel, tourism and adventure that airs inspiring, surprising and innovative programs focusing on people, stories and passion. The channel features factual and reality series with passionate characters, compelling stories and beautiful visuals that create emotional engagement and provide an experience of travelling from an entertaining perspective. Launched in 2010 in French-speaking Canada as the very first and only specialty channel devoted to food, Zeste offers entertaining cooking

shows, cooking competitions and reality series, and culinary adventure programs. With a mix of high-quality factual and entertainment programming, Zeste is the best destination for a growing audience of foodies.



Télé-Québec

Télé-Québec

Geneviève Royer,
Director, Acquisitions

Nathalie Mayotte,
Content Buyer, Documentary & Fiction

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Télé-Québec is Québec's public television channel with an educational and cultural vocation. It offers unique programming that aims to cultivate a thirst for knowledge and its acquisition, promote artistic and cultural life and reflect Québec's regional realities and diversity. In addition to its head office in Montreal, the network has ten regional offices



Trio Orange

Carlos Soldevila,
Executive Producer

Éric Hébert,
Executive Producer

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www.trioorange.com

Trio Orange produces brand programs and content much to the delight of consumers, broadcasters, agencies and brands. To bring multi-screen experiences to life, we combine the rigorous know-how of our television artisans with the contagious agility of our producers. Our creations are inventive, timely and refreshing.

The Foodie List
At Your Own Risk
A Friend for Life

EXHIBITING COMPANIES



Toon Boom Animation

François Lalonde,
Vice-President, Sales
Jean-Raymond Lemieux,
Sales Director

Desideria Matriaco,
Marketing and Communications

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For the past 20 years, Toon Boom has been changing the animation world one production at a time. Makers of the industry's premier storyboarding and animation software, we have set the standard for excellence, and aid in the development of the world's finest animated productions. Toon Boom animation software is the foundation upon which leading studios like Walt Disney, 20th Century Fox Animation, Universal, and many others have built their most well-known and best-loved animated productions. From boutique animation shops to the largest studios, Toon Boom has helped bring to life some of the most inventive and compelling animation ever produced.



TV5 Québec Canada

Suzanne Gouin,
President and Chief Executive Officer

Pierre Gang,
Director, Programming

Julia Lauzon,
Chief, Acquisitions

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www.tv5.ca

Thanks to its vibrant and dynamic programming, TV5 contributes to the promotion of cultural, social and linguistic diversity through the Canadian and international Francophonie in Canada. In August 2013, TV5 Québec Canada was granted by the CRTC authorisation to launch a new channel, Unis, which focus on the achievements and aspirations of Francophone communities across Canada. Unis has been officially launched on September 1st, 2014.



Vivavision

Jean-Pierre Morin,
President and Executive Producer

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Over twenty years of productions including youth programs, animation, fiction, magazine-style shows and feature films, bear eloquent witness to Vivavision's sustained quality control in all aspects of its business. Already well-established as a dominant force in Canadian TV productions, Vivavision has also made its mark on the international stage.

Le 5^e élément – Youth Series - Variety
À l'affiche cette semaine – Magazine
Tactik – Seasons 1 to 6 - Youth Series
Beauce Carnaval – Documentary
Martin et les Dragons – Documentary
Chiens pisteurs – Documentary Series
Bouncers – Documentary
Et que ça roule ! – Documentary
En 6^e vitesse – Documentary Series
Belhiz – Fiction Feature Film



SODEC Société de développement des entreprises culturelles

Sophie Labesse,
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Véronique Le Sayec,
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Committed to promoting culture, Société de développement des entreprises culturelles (SODEC) is a government corporation overseen by the Québec Minister of Culture and Communications.

It supports the creation and growth of cultural enterprises throughout the province. SODEC is a true driving force for cultural development in Québec. SODEC brings together the passion of artistic creation with the power of economic development and provides cultural enterprises with a range of solutions designed to nurture Québec creators and promote the production, distribution and exportation of their work. Follow SODEC on Facebook, Twitter and visit www.sodec.gouv.qc.ca

EXHIBITING COMPANIES



ZONE3

Michel Bissonnette
Vincent Leduc
Isabelle-Anouk Bourduas
Mélanie Ratté

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With some 900 hours of television produced each year for both English and French speaking markets, Zone3 is Québec's television production industry leader and one of Canada's major players. Our fictions, varieties, youth programming and documentaries are included in the programming of many broadcasters from here and elsewhere.

COPRODUCE IN QUÉBEC

WHY COPRODUCE IN QUÉBEC?

Throughout the world, Québec is recognized for its highly skilled, talented, creative, efficient, bilingual workforce and for its wide variety of locations and cutting-edge technical infrastructures. However, Québec is particularly attractive due to its vast experience in international coproductions and its stable banking services and financial tools. In addition to the possibility of contributions from private investors, distributors

and broadcasters, Québec productions also benefit from several interesting tax tools and public funds that attract foreign producers.

SELECTIVE SUPPORT

SOCIÉTÉ DE DÉVELOPPEMENT DES ENTREPRISES CULTURELLES DU QUÉBEC (SODEC)

SODEC is a government agency that reports to the Québec Minister of Culture and Communications. Founded in 1995, it is now a driving force of cultural development as it fulfils its mandate of promoting and supporting the establishment and development of cultural enterprises in all regions of Québec. It is also responsible for ensuring the collective presence of these same companies at fairs, festivals and international markets.

From 2004 to 2012, SODEC invested close to \$40 million* in international coproductions via selective contributions.

- Selective support for development, production, marketing, broadcast and

promotion offered in the form of project investments, non-refundable and refundable grants.

- Selective assistance programs: recoupable investments for documentaries (one-off, miniseries or series), and short, medium, and feature-length fiction films including animation.
- Production support of up to 49% of the Québec budget, with applicable caps according to the production format.
- Submitted projects must meet the aid program criteria.
- An international coproduction must be recognized as an official coproduction according to a treaty signed with Canada and administered by Telefilm Canada.

Evaluation parameters for a coproduction where Québec is a minority partner:

- The project must be filed by the Québec coproduction partner by the application deadline.
- At least 40% of the foreign financing must be confirmed.
- SODEC specifically evaluates:
 - › the business partnership with the foreign coproducer which could lead to a reciprocal deal where the Québec producer would be the major partner
 - › the proposed film
 - › the national and international marketing plans
- Financial assistance is evaluated on the Québec share of the project and can not exceed 49% of the Québec budget.

TÉLÉFILM CANADA

- Supports the development of film production via assistance programs for development, production, marketing and distribution offered in the form of recoupable project investments, grants or refundable assistance.
- Administers international coproduction treaties and Canada-France mini-treaties (financial support for production of film coproduction projects).
- Administers the Canada Media Fund (for television and digital content projects).
- Promotes Canadian content on the international scene.

www.telefilm.ca

TAX INCENTIVES

QUÉBEC TAX INCENTIVES

In the ten years from 2004 to 2014, a contribution of close to \$136 million from Québec tax measures was dedicated to coproduction in Québec. Québec producers contributed \$863 million out of a total of \$2.23 billion in coproduction budgets.

Refundable tax credit for film and television production:

- Effective base rate from 14% up to 20% of financing for an eligible Québec project.

- Bonus for eligible labour expense can apply depending on the project specifics:
 - › without public funding: 8%
 - › for regional companies: from 8% up to 16%
 - › for special effects and computer animations: 8%
- A minimum of 75% of goods and labour expenditures must be paid to companies and/or individuals residing in Québec.
- The Québec producer must retain rights to the production and obtain approved coproduction status from Telefilm Canada.

* Les montants mentionnés dans ce document sont en dollar canadien.

Refundable tax credit for film and television production services:

- Refundable tax credit based on directly related production costs, including eligible goods and labour expenditures incurred in relation to an eligible production, delivered on the territory of Québec.
 - The production can be partially done in Québec.
 - No distribution or broadcasting obligation.
 - Eligible production categories:
 - › fiction films, including films consisting entirely of sketches each one of which is based on a script and which are developed and arranged specifically for television
 - › documentaries that are at least 30 minutes of programming, or in the case of a series 30 minutes of programming per episode, excluding documentaries intended for children under 13 years of age
- Minimum budget requirements:
 - › one-off production: the total budget must exceed \$1 million
 - › series: the budget of each episode lasting less than 30 minutes must exceed \$100 000
 - › the budget of each episode lasting more than 30 minutes must exceed \$200 000
 - Rates:
 - › 20% of expenses incurred and paid in Québec.
 - › Bonus of 16% for labour for computer-aided special effects and animation and shooting of scenes in front of a chroma-key screen done in Québec.

FEDERAL FISCAL INCENTIVES

Canadian Film or Video Production Tax Credit Program:

- Effective rate of up to 15% of eligible labour expenses.
- The Québec producer must retain rights to the production and obtain a certificate from the Department of Canadian Heritage that confirms the production's status as an official coproduction.

Refundable tax credit for Canadian film or video production services:

- This tax incentive represents 16% of labour costs incurred by and paid to Canadian residents (permanent residents or Canadian citizens) for services provided in Canada.

BANKING SERVICES AND FINANCIAL TOOLS

The investment bank of the Société de développement des entreprises culturelles (SODEC) works with companies in the culture and communications industry. Its authorised financing is intended to meet all of the financial needs of Québec companies in conjunction with other financial partners, in order to create long-term business relationship between cultural enterprises and the financial community. More specifically, the goals of SODEC's involvement with cultural enterprises are to:

- support the development of all of their activities
- enable their expansion
- ensure their long-lasting success
- strengthen and reinforce Québec property by supporting the transfer of companies

Its thorough understanding of cultural enterprises and expertise enables SODEC to tailor its financing according to the specific realities of each production.

SODEC uses a wide variety of financial tools:

- interim financing
- contract specific financing
- term loans
- revolving credit
- loan guarantees, and
- investment in projects and equity (exceptional)

CONTACTS

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SODEC
Québec



LIST OF GROUPS, ASSOCIATIONS AND ORGANIZATIONS

**Academy of Canadian Cinema
and Television (ACCT)**

www.acct.ca

Director's Guild of Canada (DGC)

www.dgc.ca

**Alliance Québec Animation
(AQA)**

www.alliancequebecanimation.com

**Société des auteurs de radio,
télévision et cinéma (SARTEC)**

www.sartec.qc.ca

**Alliance québécoise des
techniciens de l'image et du son
(AQTIS)**

www.aqtis.qc.ca

**Société professionnelle des
auteurs et des compositeurs du
Québec (SPACQ)**

www.spacq.qc.ca

**Association québécoise de la
production médiatique (AQPM)**

www.aqpm.ca

Union des artistes (UDA)

www.uniondesartistes.com

SHOOTING LOCATIONS

**Québec Film and Television
Council**

www.qftc.ca

**Gatineau and the Outaouais
region Film and Television Office**

www.bctgo.ca/fr/accueil.php

**Laurentians Film and Television
Commission**

www.film laurentides.ca

**The Tourism Development and
Major Events Office, Québec City**

http://www.ville.quebec.qc.ca/en/gens_affaires/tournage/index.aspx

**Montréal Film
and TV Commission**

www.montrealfilm.com

Bureau du cinéma de Saguenay

<http://industrie.saguenay.ca/en/cinema/bureau-du-cinema>

PARTNERS

SODEC

Québec 

**SOCIÉTÉ DE
DÉVELOPPEMENT
DES ENTREPRISES
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www.bnc.ca