



Dear FoST Friends,

I'm excited to share that we have received so many incredible submissions to the FoST Prize over the past two months, that we are extending the submission deadline to August 8th! So if you missed the past deadline, don't worry—you have eight more days to send in your innovative and immersive storytelling projects.

As a reminder, we are looking for unique work that engages audiences and makes them a part of the narrative—from virtual, mixed, and augmented reality projects to mobile apps, narrative games, multimedia installations, and multiplatform projects. **The winner of this year's FoST Prize will be determined by public voting and receive \$10,000.**

Projects will be judged according to the following criteria:

1. Quality of user experience
2. Ability to communicate a story
3. Immersive and participatory elements
4. Emotional resonance
5. Design execution

The complete submission guidelines and application can be found here: fost.org/prize

FoST is passionate about cultivating the talents of those who are pushing the boundaries of what it means to be a storyteller in the digital age. Below are some social media examples so that you can help spread the word:

Facebook & Twitter:

#FoSTPrize deadline extended to August 8th! Submit your entry to win \$10,000, publicity, and exhibition opportunities.

Thank you, and all the best,

Charles Melcher
Founder & Director
Future of StoryTelling