

BERLINALE CO-PRODUCTION MARKET

2½ days of exclusive and concentrated networking ■ Sunday to Tuesday, February 8 – 10, 2015 ■ 500 experienced international producers, financiers, sales agents, distributors, tv and fund representatives ■ 35 selected feature projects in advanced stage ■ plus 5 selected, high-profile companies without projects ■ 10 books for adaptations ■ 1200 pre-scheduled one-on-one meetings ■ conference programme for producers ■ numerous networking opportunities

As the Berlinale's service platform for industry professionals working in international co-productions, the *Berlinale Co-Production Market* offers producers a chance to introduce their selected new feature projects. With its efficient meeting coordination and a focused framework programme, it also allows participants with a very tight festival schedule to discover the most promising pre-selected projects, to learn about new financing opportunities and to exchange ideas on current topics.

Potential co-producers and financiers can request one-on-one meetings with a selection of outstanding, partly financed international feature projects. The additional Company Matching programme offers room for structural exchange: participants can also request meetings with hand-picked international companies. These company meetings are not centred on single projects, but provide opportunities to talk about company strategies and business ideas, and to find common ground for potential collaborations and international alliances. At the additional Fund Meetings, producers can request 20-minute one-on-one meetings with representatives from various international public funds.

At the *Berlinale Co-Production Market* 2014, a total of 39 selected projects from 30 countries (from 550 applications) as well as 5 companies

in the Company Matching programme were presented. Industry professionals from more than 350 companies around the world attended the 1200 pre-arranged one-on-one meetings.

Since the *Berlinale Co-Production Market's* debut in 2004, over 170 films have been made, which means more than 40% of all presented projects are being realised, premiered at major festivals worldwide and released in cinemas.

In addition to the pre-scheduled one-on-one meetings at the *Berlinale Co-Production Market*, participants can establish further contacts and network with each other during the framework programme, which offers diverse formats such as Case Studies, Theme Talks, Countries in Focus presentations and Speed Matchings.

The Books at Berlinale pitching and networking event on the third day of the *Berlinale Co-Production Market* is the world's first rights market for literary adaptations linked to an A-list film festival. Here, international publishers and literary agents present ten pre-selected new, forthcoming, bestselling and award-winning books with great potential for film adaptations. Interested producers can talk directly to the film rights' holders at the get-together after the pitch.



Project Requirements

- feature-length fiction film with international market potential (for theatrical release)
- project suitable for international co-production and open for co-producers
- full script available
- a minimum of 30% of the financing, or at least the local production support, must be secured
- budget range: ca. 1–20 million euro
- the company submitting the project must have completed at least one international co-production

Project Submission (by e-mail)

- completed submission form (for download at www.efm-berlinale.de as of September 2014)
- approx. 5–8 page treatment/exposé in English
- 5-page script excerpt
- financing plan (in euro)
- director's previous work sample (as a link)

Deadline for project submissions:
October 22, 2014

For further information
and enquiries contact us at:

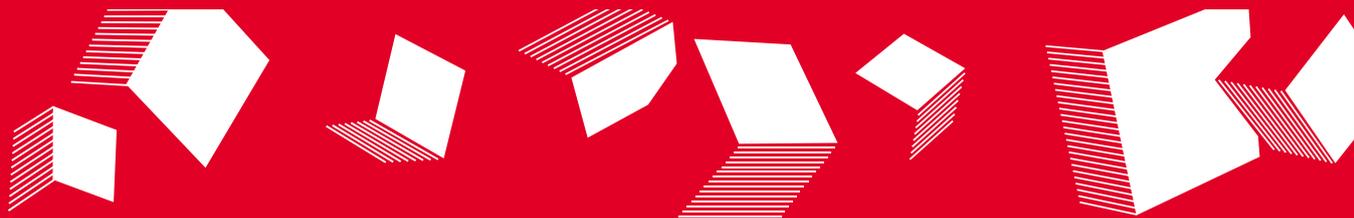
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BERLINALE CO-PRODUCTION MARKET 12th

FEBRUARY 8 – 10, 2015



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CO-PRODUCTION
MARKET 12th**

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Berlin International Film Festival
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Festival Director: Dieter Kosslick

The *Berlinale Co-Production Market* is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), in cooperation with MDM – Mitteldeutsche Medienförderung GmbH.



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for Culture and the Media

The *Berlinale Co-Production Market* is part of the *European Film Market*.



How to participate:

How to apply with a project?

Starting September 2014, producers from throughout the world who are experienced in international co-productions are invited to submit a project for the official project selection.

Important selection criteria include: the quality and the structure of the projects, their suitability for international co-productions and their potential appeal to the professionals attending the event.

The submission deadline will be October 22, 2014. Please see the project requirements and further details on the previous page.

How to apply to participate without a project?

Experienced producers and financiers who are looking for projects to co-produce and do not wish to present their own projects can contact coproductionmarket@berlinale.de for details on the application.

How to apply for the special section Talent Project Market?

Applicants for *Berlinale Talents* can submit their projects to the "Talent Project Market", a special programme at the *Berlinale Co-Production Market* introducing up-and-coming producers and

directors to the international market. The project requirements are different from the Official Selection.

The application is made on top of the *Berlinale Talents* application (deadline: September 1 for the general application). For details, please see www.berlinale-talents.de.

What happens after the projects are selected?

The projects participating in the *Berlinale Co-Production Market* will be selected by December 22. The Catalogue presenting these projects as well as the Company Matching selection, is available for all participants around mid-January.

The *Berlinale Co-Production Market* team then contacts each participant in order to coordinate the 30-minute one-on-one meetings with the selected projects and companies. Each participant is asked to specify whom they would like to meet and the time slots that can be reserved for these meetings.

Following a precise evaluation of the partner requirements for each project and company, the team checks all meeting wishes and availabilities in order to arrange the most promising meetings. Each participant receives a personal meeting schedule.